



CQ® CERTIFICATION AT A GLANCE

FORMAT: Live, Virtual (Facilitator-Led)

DURATION: 8 Hours (Over 2 Days)

COHORT SIZE: < 30 Participants (Global)

INVESTMENT: \$2,695 USD | €2,235 EUR

INCLUDES: Assessments, E-Learning,
Participant Guide, Certification Slide Deck,
Digital Credentials, Rollout Support

WHO IS THIS PROGRAM FOR?

- Trainers
- Consultants
- Coaches
- Organizational Leaders
- Educators
- Nonprofit Leaders

*CQ® Certification is ideal for professionals building **collaboration, adaptability, and effectiveness** in diverse and complex environments.*

WHAT IS CQ®?

Cultural Intelligence, or CQ®, is the ability to relate and work effectively in situations where people have different cultural backgrounds.

The CQ® Framework is grounded in **more than 20 years of global research**. It is academically validated and driven by psychometric assessment data for practical, measurable development.

WHY CQ® CERTIFICATION?

- ✓ Apply the CQ® Framework with confidence in real-world contexts
- ✓ Interpret and debrief CQ® Assessment and Behavioral Preferences results
- ✓ Lead transformative, productive conversations that build trust across differences
- ✓ Access proprietary CQ® tools, including the *CQ® 360 Assessment*
- ✓ Receive discounts on additional Cultural Intelligence Center products
- ✓ Join a global community of CQ®-certified professionals

CERTIFICATION OBJECTIVES & OUTCOMES

Participants are certified and equipped to:

- ✓ Administer and debrief the only academically-validated CQ® Assessments
- ✓ Build and scale Cultural Intelligence across organizations
- ✓ Implement CQ® using a structured training and rollout framework
- ✓ Develop talent for effectiveness in multicultural situations
- ✓ Stay current with the latest CQ® research and tools

WHAT'S INCLUDED



ASSESSMENTS & E-LEARNING

- CQ® Pro Assessment with personalized web-based feedback report
- CQ® 360 Assessment & Feedback Report
- Pre-Work: *Applying CQ: Using CQ in Everyday Life* (1-Hour E-Learning)



MATERIALS & RESOURCES

- Participant Guide
- Adaptable Assessment Debrief Slide Decks
- Cultural Intelligence Research Readings
- Facilitator Resources



PRACTICE & ROLLOUT SUPPORT

5 Complimentary CQ® Pro Assessments (includes guidance on setup, administration, and pilot best practices)

REGISTRATION

Online registration includes full access to the Learning Management Portal with a personalized dashboard of resources and purchases. Visit www.culturalQ.com/cq-store to register.



CONTACT US

With experts around the world, we have teams of professionals ready to help you develop creative solutions and/or deliver training and consulting services wherever you need it.

SOCIAL MEDIA

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