



Empowering individuals, teams,  
and leaders by assessing and teaching  
**Cultural Intelligence (CQ®)**



## Is your team struggling with...

- Interpersonal conflict?
- High employee turnover?
- A lack of innovation?
- Low productivity?
- Unconscious bias?

At the Cultural Intelligence Center, we understand the profound impact these challenges can have on team dynamics. **We're here to help.**

## What can CQ<sup>®</sup> do for you?

Individuals, teams, and leaders that grow their Cultural Intelligence will:



Increase trust and  
decrease conflict



Enhance team  
effectiveness



Reduce employee  
turnover



Boost innovation



Increase productivity



## Cultural Intelligence is backed by extensive research and evidence:

- 1,000+ peer-reviewed articles about CQ® in over 600 scholarly journals
- Taught globally in leading universities on six continents
- The CQ® Assessment has been completed by hundreds of thousands of participants in over 150 countries

The Cultural Intelligence Center is the only company in the world that can administer the CQ® Assessment.

## Meet our founders



### Linn Van Dyne, PhD

- Pioneering researcher in the field of Cultural Intelligence
- Primary author of the Cultural Intelligence Assessment
- Worked together with Soon Ang, PhD to validate the CQ® Scale
- Retired Full Professor at Michigan State University, Visiting Scholar at Indian School of Business, and Senior Fellow at Nanyang Technological University in Singapore



### David Livermore, PhD

- Global expert on Cultural Intelligence
- Author of several award-winning books on CQ®, including *Leading with Cultural Intelligence*
- Director of CQ® Fellows and Professor of Global Leadership at Boston University
- Frequent advisor and speaker to leaders in Fortune 500 companies, nonprofits, and governments



## Our solutions are ideal for:



**Educators and  
universities**



**Study abroad students**



**Healthcare systems**



**Business professionals  
and consultants**



**Global executives**



**Companies experiencing  
mergers and acquisitions**



**DEIB leaders**



**Government, non-profit,  
and faith-based  
organizations**



**Individual learners**



We offer **customized learning and development solutions** (in-person, virtual, and hybrid) that can be scaled across organizations.

## Assessments

Our Cultural Intelligence and Behavioral Preference questionnaires yield feedback reports that include comparisons between CQ® scores and the worldwide norms and comparisons of behavioral preferences in teams.

*We offer special purpose assessments tailored to military, law enforcement, faith-based organizations, and youth.*

## Workshops

Trained CQ® experts lead engaging and practical sessions for individuals, teams, and leaders.

## Online Courses

Self-paced tutorials supplement our other training programs.

## Certification and Train-the-Trainer Programs

Certification and Train-the-Trainer sessions equip individuals to administer and debrief CQ® and Behavioral Preferences feedback reports and facilitate CQ® workshops.



## Achieve measurable results with Cultural Intelligence

Our training delivers tools and insight designed to help individuals, teams, and leaders address conflict and improve team cohesion. CQ® helps global teams and individuals be more effective when dealing with differences; it also helps anyone be more effective when dealing with people with different ethnic, generational, or cultural backgrounds.

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“Cultural intelligence training is central to preparing our students to manage multicultural learning teams and in their classes overall. In addition, students feel more equipped to manage the international immersion requirement of their degree.”

- Kerri R.

“As Spectrum Health System continues to take deliberate steps to foster an environment that is inclusive, equitable and representative of our 30,000 employees and very diverse patient population, we recognize that CQ® and our partnership with the CQ® Center are foundational to our work.”

- Ovell B.

“Cultural intelligence has resulted in one of our most profitable leadership development initiatives. The program has helped IATA build bridges across different cultures and has played a direct role in the growth of our business in emerging markets.”

- Guido G.

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## Schedule a complimentary strategy session today

Meet with one of our consultants who can help put together the ideal CQ® solution for you or your organization.



Short, 30-minute strategy session



Schedule at your convenience



No obligation

Contact us now

Book directly