

CULTURAL INTELLIGENCE (CQ[®]) CERTIFICATION



GET CERTIFIED TO DELIVER UNPARALLELED CQ TRAINING & ASSESSMENTS



WHAT'S YOUR CQ

CULTURAL INTELLIGENCE, or CQ®, is a globally recognized way of assessing and improving effectiveness in culturally diverse situations. It is rooted in rigorous academic research conducted across more than 150 countries, and is being used by leading companies, universities, and governments around the world.

Rather than memorizing facts about different cultures and applying stereotypes, CQ gives individuals and organizations a model for diagnosing and responding to complex intercultural situations.

IN CULTURALLY DIVERSE SITUATIONS, CQ PREDICTS:

- Personal Adjustment and Adaptability
- Judgment and Decision-Making
- Negotiation Effectiveness
- Trust, Idea Sharing, and Innovation
- Leadership Effectiveness
- Profitability and Cost Saving



“CQ IS THE KEY TO NAVIGATING OUR BRAVE NEW WORLD.”

–Rakesh Khurana, dean of Harvard College



“CQ MUST BE PART OF A RIGOROUS HIRING PROCESS.”

–Nic Weatherhead, Google London



“CQ IS SO IMPORTANT THAT WE MADE IT ONE OF OUR CORE BEHAVIORS AT PWC.”

– Robert Moritz, PwC in The Four Q's of Career Success

A FEW OF OUR CLIENTS



GET CERTIFIED & EQUIPPED TO USE CULTURAL INTELLIGENCE TOOLS

WHY GET CERTIFIED?

A growing number of organizations are looking for qualified facilitators to help them assess and develop cultural intelligence. Certification with the Cultural Intelligence Center gives you the only valid accreditation for using the CQ assessments and trainings.

WHAT DO YOU GET?

The certification process begins with the CQ Certification program, an introduction to the CQ model and research and full accreditation to administer and debrief the CQ assessments.

Completion of CQ Certification qualifies you to attend our train-the-trainer programs and expand your skills further. These programs fully equip you to teach our exclusive workshops. Participants are also welcome to incorporate content and activities into their own sessions.

SAMPLE PROGRAM DESCRIPTIONS

CQ CERTIFICATION



This 1 ½ day program introduces you to the research behind the CQ model and equips you to debrief the CQ assessments.

- ✓ Learn how to effectively debrief the CQ assessment feedback reports
- ✓ Receive a full set of research-based strategies for improving CQ
- ✓ Gain lifetime access to the full suite of CQ assessments at discounted rates

CQ TRAIN-THE-TRAINER



This 1 ½ day train-the-trainer program equips you to deliver CQ workshops.

- ✓ Learn how to facilitate the *Developing CQ®* Workshop (half-day and full-day versions)
- ✓ Receive a full set of training materials (facilitator manual, slides, participant materials, etc.)
- ✓ Practice teaching CQ to others

UNCONSCIOUS BIAS TRAIN-THE-TRAINER



This 1 ½ day train-the-trainer program equips you to teach unconscious bias using CQ.

- ✓ Learn how to facilitate the *CQ® Your Bias Workshop* (half-day and full-day versions)
- ✓ Receive a full set of training materials (facilitator manual, slides, participant materials, etc.)
- ✓ Practice teaching managing bias with CQ



LOCATIONS, PRICING, REGISTRATION

Cultural Intelligence Certification events are regularly held both virtually and in major cities around the world. Refer to the Certification page of the Cultural Intelligence Center website at certification.culturalq.com for upcoming program schedules, pricing, and to register.



"It took me less than a second to decide to register for the next available CQ Certification program. It was one of the best decisions I've made in my life."

— MASA FUJII, TOKYO, JAPAN

"This course was immediately applicable and relevant to my work as a consultant."

— EMILY MATHEWS, BANGKOK, THAILAND

"It was a life-changing time learning what CQ is and what it does in real life."

— JUSTIN NGOGA, KIGALI, RWANDA

"Absolutely amazing training. The topic of CQ is so relevant and I'm so excited to take it back to the organizations I work with."

— LAURA SHANNON, DENVER, USA



CULTURAL INTELLIGENCE CENTER

The Cultural Intelligence Center is an innovative, research-based training and consulting firm that draws upon empirical findings to help organizations and individuals around the world assess and improve cultural intelligence (CQ)—the ability to work effectively with people from different nationalities, ethnicities, age groups, and more. We provide innovative solutions, based on rigorous academic research, that improve multicultural performance. More information about the Cultural Intelligence Center may be found on our website.



CONTACT US ABOUT CERTIFICATION

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With experts around the world, we have teams of professionals ready to help you develop creative solutions and/or deliver training and consulting services wherever you need them.