



The Cultural Intelligence Center will be hosting our 2023 CQ Global Conference on **Monday, September 18 -Thursday, September 21, 2023 at the Renaissance Long Beach Hotel in Long Beach California.**

## Reasons to Attend The Global CQ Conference

**Grow Your Business:** Learn about new programs, resources & tactics that really work to create inclusion and belonging, Listen to other success stories, Discover the latest trends in CQ, EQ and DEI, Understand what's new & available in the marketplace for your programs' growth objectives.

**Navigate today's challenges within the workplace:** Effectively managing diverse teams can be a complex challenge, and not all leaders are equally skilled in this area. Learn how CQ helps organizations address ineffective communication, building diversity, managing conflict, fostering inclusion & belonging, and adapting leadership styles.

**Expand your knowledge, learn and improve:** Hear directly from leading authorities in Cultural Intelligence on how to grow and improve your CQ and apply it to team effectiveness, market expansion, and DEIB programs.

**New perspectives:** Learn how organizations use Cultural Intelligence to foster inclusion and belonging in practical ways.

**Insights and Latest Trends:** How CQ for Teams training fosters a culture of inclusion and team effectiveness and supports leaders who excel in managing multicultural teams.

**Network with Peers:** It's all about learning from your community – those who “believe what you believe” and those who have the same struggles. Learn from your peers, what's successful and what pitfalls to avoid.

**Stronger diverse teams:** Understand how Cultural intelligence helps leaders create and manage diverse teams effectively by recognizing and appreciating the different perspectives, experiences, and cultural norms that everyone brings to the table.

**Increase creativity, innovation, and problem-solving capabilities:** Cultural intelligence helps promote an inclusive work environment by valuing and respecting individuals from different backgrounds. Learn how we use CQ to celebrate diversity, ensure equal opportunities, and foster a sense of belonging among employees.

**Expand global operations:** Cultural intelligence is vital when expanding business operations into new countries or regions. Leaders with high CQ can understand and adapt to the s, preferences, societal and business norms and regulations across cultures, making it easier to establish and negotiate business deals, and navigate the complexities of international business.

