

# MyCQ™

A PERSONALIZED COURSE ON  
CULTURAL INTELLIGENCE (CQ)



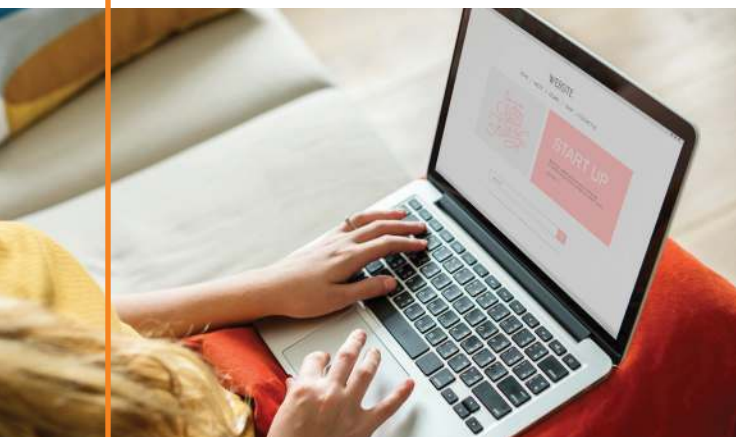
*“In a world where crossing boundaries is routine, CQ becomes a vitally important aptitude and skill.”* **Harvard Business Review**



**Cultural Intelligence (CQ®)** is a globally recognized, scientific approach to assessing and improving effectiveness for culturally diverse situations. **MyCQ™** gives you direct access to this cutting edge research through a personalized online course developed by the leaders of the cultural intelligence approach.

MyCQ includes the CQ assessment, coaching, and customized training for your team members wherever they are. **Any individual with access to the internet** can gain the same CQ insights that are being used by organization like Harvard Business School, Google, BMW, Goldman Sachs, London School of Economics, the U.S. Department of Defense, and hundreds more who have adopted CQ as a key strategy for intercultural effectiveness.

COURSE CONTENT CUSTOMIZED BASED ON  
LEARNER'S CQ ASSESSMENT RESULTS

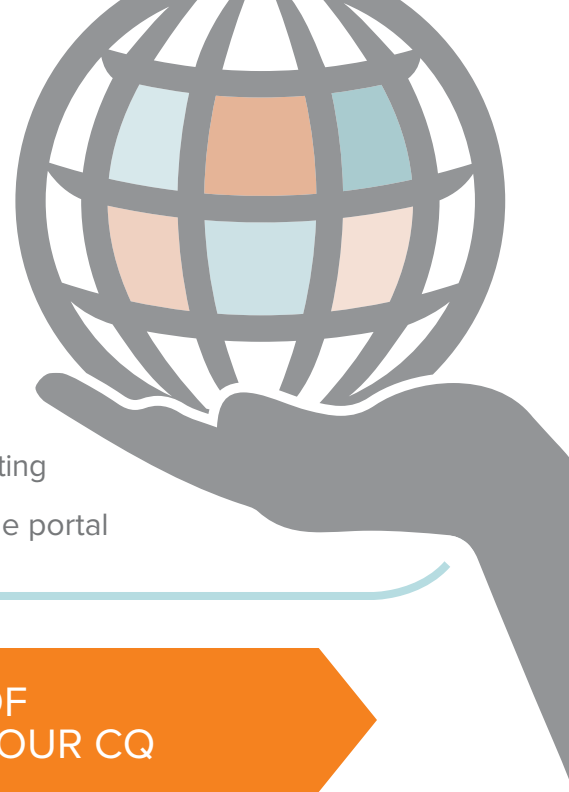


 **CULTURAL  
INTELLIGENCE  
CENTER**

## COURSE CONTENT

- Understand what CQ is and why it matters
- Interpret your personal CQ results
- Learn how to improve your CQ
- Develop a personalized CQ action plan
- Understand your orientation on ten cultural values and their impact on how you live & work

# COURSE FEATURES



- ✓ **ENGAGING** | Activities designed for busy adult learners
- ✓ **USER FRIENDLY** | Two hours of content that can be completed during the learner's own time and pace
- ✓ **INTERACTIVE** | Nine modules filled with interactive learning activities, knowledge checks, videos, presentations, and goal setting
- ✓ **ACCESSIBLE** | Mobile friendly access through a secure online portal

USE MYCQ TO DISCOVER THE **IMPORTANCE** OF CULTURAL INTELLIGENCE AND TO **IMPROVE** YOUR CQ

## BODY OF CQ<sup>®</sup> RESEARCH



RAPID GROWTH OVER THE PAST **20 YEARS...**



...INVOLVING ACADEMIC SCHOLARS FROM NEARLY **50 COUNTRIES**



HUNDREDS OF STUDIES INVOLVING OVER **150,000 PARTICIPANTS...**



...ACROSS **168 COUNTRIES**



MANY ORGANIZATIONS HAVE IDENTIFIED CQ AS A **CRITICAL SKILL SET**



### CONTACT US

With experts around the world, we have teams of professionals ready to help you develop creative solutions and/or deliver training and consulting services wherever you need it.

 **CULTURAL INTELLIGENCE CENTER**