

# Introducing MyCQ™

## An E-Learning Course to Debrief the CQ Assessment and Improve Intercultural Effectiveness

*Cultural Intelligence (CQ) is a globally recognized way of assessing and improving effectiveness for culturally diverse situations. Now, through a brand new tool called MyCQ™, you can offer cultural intelligence assessment, coaching and training to your team members, wherever they are.*

### WORLDWIDE ACCESS 24/7

Our cloud-based secure servers are accessible all day, all year from wherever you have an internet connection.

### DEVICE INDEPENDENT

MyCQ™ runs on all major browsers and can be accessed through a personal computer or most tablets. We do not recommend using smart phones due to limited screen size.

### CUSTOM CONTENT

MyCQ™ is tightly integrated with the Cultural Intelligence Center learning portal, and course content is customized based on the user's CQ assessment scores.



MyCQ™ is designed especially for those individuals who cannot attend a face-to-face debriefing after taking the CQ assessment. The course content is divided into individual modules that cover all of the key concepts necessary for understanding Cultural Value differences, Cultural Intelligence (CQ), and the four primary CQ capabilities. In total, course content includes almost two hours of video, lectures, learning activities, and quizzes - all designed to ensure that those completing the course have a solid understanding of their own CQ, how their scores compare to worldwide norms, and how they can improve their CQ to work more effectively in culturally diverse situations.

- Nine modules cover Cultural Values, Cultural Intelligence (CQ), and the four capabilities of CQ, using concrete examples, videos, and activities.
- Participants access MyCQ™ through the Cultural Intelligence Center learning portal so they can proceed at their own time and pace.
- Developed by professional Instructional Designers for all types of adult learners.
- Based on the world's leading research on how to assess and enhance Cultural Intelligence.

MyCQ™ content is customized for each learner so that course modules reflect their personal scores from the CQ assessment. Course materials cover individual scores on the four primary CQ capabilities as well as the sub-dimensions. All participants have access to their own scores throughout the course and can learn how they compare to the worldwide norms. Modules are about ten minutes long, so participants can easily digest key points in manageable bites.

Our course content is based on academic research published in peer-reviewed journals and is suitable for global or domestic audiences around the world.

# MyCQ™ Benefits Organizations of All Types



By understanding and enhancing their Cultural Intelligence, participants will have a better understanding of how to:

- Build trusting relationships across cultures
- Meet the needs of culturally diverse clients or constituents
- Drive growth in new cultural markets
- Adjust effectively to new cultures
- Diagnose intercultural problems and make effective decisions
- Demonstrate stamina and productivity when working abroad
- Negotiate effectively across cultures
- Apply technical skills effectively in different cultural contexts

*Research shows that, when CQ levels are high, diverse teams outperform homogenous teams. When CQ is low, however, diverse teams perform worse. In culturally diverse situations, CQ predicts performance, creativity, negotiation effectiveness, leadership effectiveness, ... and more.*

## Other Products & Services

- Cultural Intelligence (CQ) Assessments for individuals and teams, with self-rated and multi-rater versions. Each assessment includes a personal and detailed feedback report with individual scores and comparisons to the worldwide norms.
- Cultural Values Profile. An online inventory that provides feedback on your individual orientation on ten cultural value dimensions.
- Public Certification and train-the-trainer programs for both CQ and Unconscious Bias.
- In-house Certification training for facilitators within your organization.
- Consulting and in-house workshops, leadership development, and innovation training.

### AVAILABLE CQ ASSESSMENTS

Individual Multi-Rater

Team Multi-Rater

Self-Assessments:

Professional

Student

Youth

### CULTURAL INTELLIGENCE

Cultural Intelligence (CQ) is the ability to relate and work effectively in culturally diverse situations.

*Global CQ* can best be described as working and relating effectively across international differences.

*Domestic CQ* can best be described as working and relating effectively with people from different cultural backgrounds in your own country.

For more information about our products or services, please visit our website:

[www.culturalq.com](http://www.culturalq.com)

 **CULTURAL  
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