

May 12-13, 2010

CQ Train-the-Trainer

Discovering & Assessing
Cultural Intelligence (CQ)



PROGRAM DETAILS

Date:

MAY, 12-13, 2010

Location:

**Homewood Suites
Hilton Chicago**

Reserve a king suite for \$139/night by calling 1-800-CALL-HOME. Ask for the "Cultural Intelligence Training Group Rate" or visit <http://bit.ly/cqhotel>

Schedule:

Wed: 8:30 a.m.-5 p.m.

Thurs: 8:30 a.m.-12 p.m.

Cost:

\$1850 USD

Receive \$200 off if you register by April 1, 2010.

If you need to cancel 30 days or more before, a 5% administrative fee will be deducted from your refund. No refunds for cancellations made less than 30 days before the training but you can attend a future program.

To Register for the event, go to:

**[http://culturalq.com/
Register/](http://culturalq.com/Register/)**

Become an expert in CQ

90% of leading executives from 68 countries identify cross-cultural leadership as a top management challenge.

70% of international ventures fail due to cultural differences.

Your cross-cultural success is largely based upon one primary factor:

Your Cultural Intelligence Quotient (CQ)

Your CQ is your *capability to function effectively in a variety of national, ethnic, and organizational cultures*. It's a form of intelligence you can enhance through experience and training. Academic researchers have been testing cultural intelligence across more than 30 countries for nearly a decade.

CQ is similar to IQ and EQ in that it measures a set of capabilities necessary to be successful, both personally and professionally. But it's unique in that it focuses specifically upon the skills needed to succeed internationally and in multicultural contexts domestically. Each individual has a measurable CQ score, which can be assessed and enhanced.

A growing number of leaders in business, government and nonprofits are realizing the benefits of assessing and developing their CQ.

Qualified trainers and coaches are needed!

**Attend the first CQ Train-the-Trainer event in the U.S.
May 12-13, 2010.**

Prior to the Program:

- Complete the 360 degree CQ Assessment

Covered during the Program:

- Overview of CQ: The model and the research behind it
- Why CQ Matters: The business case for CQ
- Measuring CQ: Debrief your 360 degree CQ Assessment and learn to use it with others
- Strategies for Enhancing the 4 CQ Capabilities



Participants Receive:

- *Cultural Intelligence Training Manual*
- *The Cultural Intelligence PowerPoint* (to facilitate CQ training with others)
- Training on how to administer and interpret CQ assessments
- CD with important CQ research
- Access to follow-up coaching on CQ

The training and certification will be facilitated by David Livermore, PhD, author of several books on cultural intelligence, including *Leading with Cultural Intelligence* (AMACOM 2009). Dave is a Sr. Research Consultant with the Cultural Intelligence Center, LLC in East Lansing, Michigan and a visiting research fellow at Nanyang Technological University in Singapore.

Few people can translate technical academic work into clear and lucid material. David Livermore does just that. He accurately brings alive the concept of cultural intelligence and applies it with highly practical how-to's for global businesses and practitioners.

--Soon Ang, PhD Professor in Management, Nanyang Technological University, Singapore & Linn Van Dyne, PhD Professor in Management, Michigan State University

As more companies go global, we need a better understanding of how to function as leaders across cultural boundaries. The four-step process David Livermore teaches can help you develop your CQ and improve your cross-cultural leadership technique. Now more than ever, our shrinking world needs his work!

--Ken Blanchard, coauthor of *The One Minute Manager*®

For more information, visit <http://culturalq.com/upcomingworkshops.html>

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